



9 December 2025

«Title» «First» «Surname» «Award»

«Position»

«Organisation»

«Address»

«Address_2»

«City» «State» «Postcode»

Via email: «Email»

Dear «Title» «Surname»

Seeking sponsorship for the Australian Conference of Economists 2026

We are writing to you on behalf of the Economic Society of Australia (ESA) concerning sponsorship for the 55th Australian Conference of Economists (ACE 2026) , to be held in Canberra from 7 to 10 July 2026. Most of the events will be held at the University of Canberra.

ACE is the premier economics conference in Australasia and is of national significance, being covered by the leading financial press. It typically brings together around 300 top academic, public-sector, media, business, and consulting economists to share their research, discuss the future of the profession and explore policy questions.

The theme for ACE 2026 will be Global Economic Challenges. It will cover:

- climate change and other environmental externalities;
- challenges in social policy;
- misinformation, the undermining of trust and of democracy; and
- contemporary economic issues such as raising productivity and tax reform.

The conference will cover a full range of topical economic issues. The conference is a collaborative effort, drawing extensively on the community of economists in academe, government and business to carry out tasks such as identifying session themes, inviting keynote speakers, arranging sponsorships, refereeing papers and carrying out the range of planning and administrative tasks needed.

We note that in the past, «Organisation» has been a regular sponsor of ACE. This sponsorship has been very much appreciated by the ESA and we would be delighted if you would continue to support ACE in 2026. Sponsorship is critical to the success of the conference as it helps defray the cost of attracting high-quality speakers and enables registration fees to be kept low enough to allow a broad

range of participants. It also sends a message of the connection between academic knowledge and applied practice and demonstrates that the government and business worlds appreciate the contribution that economics makes.

The **ACE 2026 Sponsorship Prospectus** outlines the benefits of a range of sponsorship and support packages to keep «Organisation»'s name front and centre in the minds of attendees at ACE 2026. There are opportunities to chair a conference session or sessions of interest, have prominent signage and acknowledgement, your logo on the conference program, and meet with international speakers.

Our international speakers for ACE 2026 are expected to be

- **Klaus Schmidt** – Professor of Economics at Ludwig-Maximilians University of Munich (LMU)
- **Muriel Niederle** – Professor in the School of Humanities and Sciences, Stanford University
- **Alan Auerbach** – Robert D. Burch Professor of Economics and Law Director, Robert D. Burch Center for Tax Policy and Public Finance
- **Linxiu Zhang** – Director, UNEP-International Ecosystem Management Partnership (UNEP-IEMP) (focusing on the nexus of climate, ecosystems and livelihoods (CEL) through South-South cooperation).
- **Monika Schnitzer** – Chair of comparative economic research at Ludwig Maximilian University of Munich (LMU) and the German Council of Economic Experts since 2022.

We are also in the process of inviting a wide range of quality Australian economists to present. There will be provision for exhibitors if «Organisation» wishes to have a booth or display at the conference, and a Careers Fair on Wednesday 8 July at lunch time. University students as well as attendees will be invited to the Careers Fair.

A brochure for ACE 2026 is attached.

If you or one of your staff needs further information, Christine Williams, the Vice-President of ESA (ACT Branch), would be happy to provide it. Her email is christine.ann.williams@outlook.com and her number is 0432 033 850. We hope that you will join us as a sponsor for this important annual event. If you or one of your staff needs further information, please do not hesitate to contact us at info@esacentralcouncil.org.au or via the details below.

Yours sincerely



Robert Breunig
President
Economic Society of Australia

Stephen Bartos
President
ESA (ACT Branch)